

Ideal Planning Cadence

This macro planning cadence will allow you to do your strategic planning for the year in 25 hours!

Q1

January - March

January - Reflect on 2021 & Q4 (1 hour)

February - Refine Q2 Strategy (3 hours) - Get Ready for Earth Month

March - Review Q3 Strategy (1 hour)

Q2

April - June

April - Reflect on Q1 (1 hour)

May - Refine Q3 Planning (3 hours) Get Ready for SS23 Market

June - Review Q4 Strategy (1 hour)

Q3

July - September

July - Reflect on Q2 (1 hour) Planning 2023 (3 hours)

August - Refine Q4 planning (3 hours) - Get Ready for BFCM

September - Review Q1 Strategy

Q4

October - December

October - Reflect on Q3 (1 hour) budget approval 2023 (2 hours)

November - Refine Q1 planning (3 hours) - Get Ready for AW23 Market

December - Review Q2 Strategy (1 hour)

Got Questions? [Click Here](#) to schedule a complimentary call